

## Dear Parents,

Clark students will be participating in our annual Walkathon during school on **November 17th. Walk-a-thon is the PTA's** biggest fundraiser of the year; money raised is for our general budget, which funds all of our teacher grants, events and programs. One of the best advantages of the Walk-a-thon, is that it allows all money collected to stay at Clark! It also provides a better tax deduction incentive for donors.

## **PTA Support is Critical for Clark Educational Programs**

Donations to the Clark PTA are necessary to fund key curriculum related initiatives and every student's educational experience. The Clark PTA is committed to bringing fun and exciting, high quality educational programs and opportunities to our school. This year, the Clark PTA is spending over \$100,000 to support students and staff at Clark. Our Walk-a-thon goal is \$30,000. Some of the ways this money is used are:

- Academic grants directly to Clark teachers and staff for supplemental classroom materials, supplies and experiences
- School-wide assemblies, author visit, new library books, and staff appreciation
- Educational and community building events, such as Science Fair, Gingerbread Social, and Bingo Night
- Academic enrichment programs, including Shark Tales, Art Docents, Reflections, and After-School Enrichment
- Financial aid for students in need for field trips, school supplies, and even summer school

## Clark Walk-a-thon Has Its Own Web Page!

Students are encouraged to utilize their own online page to carry out their fundraising. A personalized page allows students to email a direct link to potential donors, and accepts both Paypal & credit card donations. Additionally, it provides the means to SHARE via FACEBOOK & Twitter as desired! Razoo student pages for online fundraising can be created by clicking "Fundraise" under JOIN THIS TEAM at the following link: <a href="https://www.razoo.com/team/Sharksstrides2017">https://www.razoo.com/team/Sharksstrides2017</a>



QR code

The pledge form on back can be used to record & collect donations as well.

## PLEASE RETURN COLLECTED DONATIONS TO SCHOOL BY 11/27/17 TO BE ELIGIBLE FOR INCENTIVE PRIZES!

First Name: \_\_\_\_\_Last Name: \_\_\_\_\_

Students who fundraise will earn a raffle ticket for entry in the prize drawing! Students will receive an additional raffle ticket for every \$20 collected.

Name of Donor		Pledge Amount	Business Matching Pledge Amount / Information
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Checks can be made payable to: CLARK ELEMENTARY PTA.

Clark Elementary PTA is a WA State 501 C3 charity; all contributions are tax-deductible. Please reference tax ID# 94-3073983